



Flipdish & Pallas Foods partner to offer online ordering to their customers.

Dublin, 8 June 2020 - [Flipdish](#), the Irish digital food-ordering solution for independent eateries, has today announced an exclusive partnership with Pallas Foods, the largest food service provider in Ireland.

To help customers during Covid-19, Pallas Foods is partnering with Flipdish to offer the Flipdish online ordering, self-service kiosk, and mobile app solutions to their customers in the restaurant, hotel, and cafe industries. This partnership is one part of a suite of support tools that are available from Pallas Foods, to help customers reimagine their food offering.

James McCarthy, Co-Founder and CCO of Flipdish stated, "At Flipdish, it is a priority to provide tools for the hospitality industry to get back on their feet during and after this pandemic. Partnering with Pallas Foods is an exciting opportunity to expand our reach and support more businesses in need of assistance. We hope to continue providing support for the sector and therefore we are very pleased to announce our partnership with Pallas Foods."

Pallas Foods, which has been a part of Sysco since 2009, will be referring the Flipdish online ordering system to all restaurants, pubs, cafes, and hotels they work with supported by their network of on the ground Area Sales Managers throughout the island of Ireland.

Mark Lee, Commercial Director of Pallas Foods also welcomes the partnership. He stated, "We are delighted to partner with Flipdish to offer our customers a platform to reimagine their business and pivot to an online ordering model."

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Further Information

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About [Flipdish](#)

Flipdish puts restaurants, cafés, and takeaways of all sizes in control of their business growth with a digital ordering and marketing system that builds brands, grows profits and turns customers into regulars.

With a branded website, app or self-service kiosk, powered by Flipdish's world-class technology, restaurant owners can directly accept digital orders without having to list on aggregator platforms, at a lower cost and with more control over the customer experience.

Headquartered in Dublin, Flipdish helps thousands of hospitality brands in 14 countries, including brand leaders such as Eddie Rockets, Wagamama, Romayos, Base Pizza, Café Sol and Bombay Pantry, working in partnership with them to strengthen their businesses.

Flipdish has seen a 50% increase in the number of users ordering via Flipdish since the beginning of 2020 due to an increased surge of new restaurants signing up to use Flipdish.

About [Pallas Foods](#)

Pallas Foods is the leading food service provider on the island of Ireland and has been part of the Sysco Corporation, the leading global foodservice distribution company since 2009. Serving more than 11,500 customers, Pallas Foods employs over 1,300 people across Ireland and sources over 15,000 food products worldwide with 70% sourced locally across the island of Ireland.

About [Sysco](#)

Sysco is the global leader in selling, marketing and distributing food products to restaurants, healthcare and educational facilities, lodging establishments and other customers who prepare meals away from home. Its family of products also includes equipment and supplies for the foodservice and hospitality industries. The company operates more than 320 distribution facilities worldwide and serves more than 650,000 customer locations. For fiscal 2019 that ended June 29, 2019, the company generated sales of more than \$60 billion. Information about our CSR program, including Sysco's 2019 Corporate Social Responsibility Report, can be found at www.sysco.com/csr2019report.

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