

SERVING UP THE INDUSTRY'S MOST EXCITING REWARDS

Relish Rewards offer such a great value that one customer has even earned enough points to drive away in a brand new Mini Cooper One.









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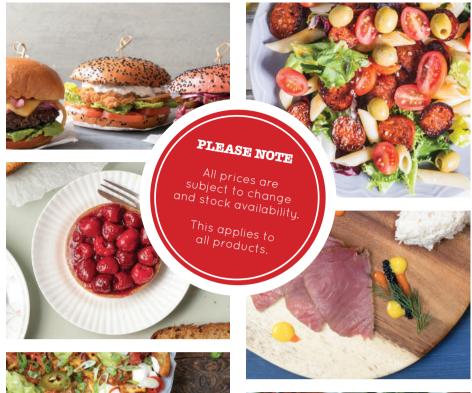
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Welcome to At The Pass

We've taken a new name and given the pages a facelift but are still providing plenty of summer menu inspiration, expert tips and behind-the-scenes product information. We're exploring the building blocks of the ultimate burger with options for beef, chicken and veggie patties, and hopping on the loaded fries bandwagon. Check out clever ways to transition your staple ingredients for a fresh summer menu, with new ideas for exciting barbecue offerings. Customise your best Irish cheeseboard and read on to learn more about three of our long-time suppliers.

KEEP AN EYE OUT FOR OUR



Contacts

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Pork belly ribs with Santa Maria red chilli and ginger

800g pork belly rib sheet meaty, cut into 4 strips PK429 65g Santa Maria red chilli and ginger spice rub 491266 . 200ml chicken or veal stock 200ml Santa Maria BBQ sauce MS710 5g coriander, chopped HB106 1 bunch scallions, sliced VW710



McCarrens Pork Belly Spare Ribs 10kg €34.15/ €32.44 per Case











PK427

McCarrens Pork Belly Ribs Cut & Marinated 6 x 1.5kg

€7.05/ €6.70 per Kg

























Get specific with your menu by honing into a regional stule of barbecue. From the Carolinas to Texas and Kansas City, knowing the difference between these styles can help your offerings stand out.

MEMPHIS

Signature dish: Pulled pork or pork ribs Fixings: Dry rub Sauce: Tangy, thin tomato-based

CAROLINAS

Signature dish: Pork shoulder or pork ribs Fixings: Brushed with a spice-and-vinegar mix while cookina

Sauce: Mustard-based sauce

with brown sugar

KANSAS CITY

Signature dish: Burnt ends Fixings: Cook super-slow and super-low, preferably over hickory wood Sauce: Thick, sweet

molasses-and-tomato

mixture

Signature dish: Brisket Fixings: Seasoned simply and smoked over pecan

or oak wood

Sauce: Sauce is secondary to the meat and some BBQ joints don't offer sauce at all









Sausages, remixed

Using alternative sausage flavours in creative ways is a cost-effective way to add value to your menu.



| PK039 | Pork & Cracked Black Pepper Sausage | LOUGHNANE'S 2 | €12.25/ €11.64 per Case |
|-------|-------------------------------------|---------------|-------------------------|
| PK086 | Sundried Tomato & Basil Sausage | LOUGHNANE'S 2 | €12.25/ €11.64 per Case |





Still buzzing

Just because your guests are skipping alcoholic drinks doesn't mean they're sticking to water.

Offering bespoke alcohol-free options is a smart way to expand your menu to discerning patrons who are willing to pay more for sophisticated, quality drinks. Make sure your offerings make sense for the target demographic, and that drinks reflect the restaurant.

Z990441

Ballygowan Sparklingly Fruity Raspberry Blackberry* 12x500ml €5.00/ €5.00 per Case



JU521

Juicy Drench Mango & Peach Case* 12x500ml

Z494885 Robinsons Refresh'd Raspberry & Apple* 12 x 500ml

8 PONTS HECASE

€5.85/ €5.85 per Case

€5.85/ €5.85 per Case













THE WORLDS No.1 OYSTER SAUCE



STOCK UP NOW

OR309 - LKK CANTONESE SWEET CHILLI SAUCE 2x2.35KG vegan friendly

OR313 - LKK HOISIN SAUCE 2X2.45KG vegan friendly

OR315 - LKK GLUTEN FREE OYSTER SAUCE 2X2.31KG gluten free

OR316 - LKK DARK SOY SAUCE 2X1.9LTR vegan friendly

OR317 - LKK LIGHT SOY SAUCE 2X1.9LTR vegan friendly

OR367 - LKK BLACK BEAN SAUCE 2X2.40KG vegan friendly

OR311 - LKK PEKING STYLE SAUCE 2X2.49KG vegan friendly

OR312 - LKK PLUM SAUCE 2X2.6KG vegan friendly

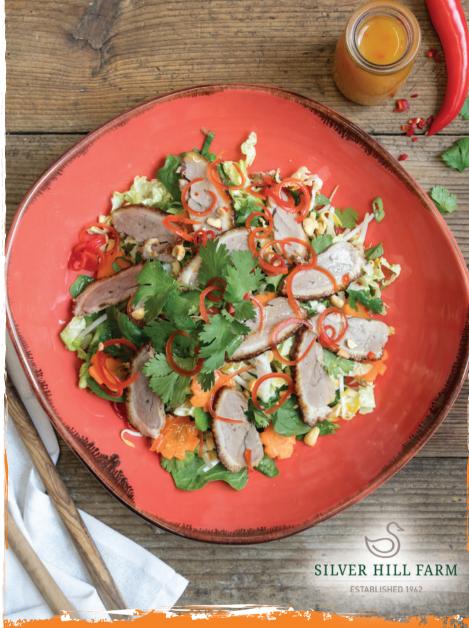
OR310 - LKK SWEET & SOUR SAUCE 2X2.3KG vegan friendly

OR561 - LKK THAI SWEET CHILLI SAUCE 2.35KG vegan friendly

exclusively distributed by







Silver Hill duck salad

Serves 2

For the dressing:

60 ml lime juice Santa Maria Caribbean Style Glaze 491270 2ml fish sauce 2ml rice wine vinegar 1 red chilli, deseeded, finely chopped

For the salad.

400g Silver Hill Duck DU128z
Santa Maria BBQ Asian
Style Soy Glaze 491269
Half a wombok, finely shredded
1 carrot, peeled, julienned
110g bean sprouts
2 scallions, thinly sliced
20g spinach leaves
20g mint leaves
20g coriander leaves
55g roasted peanuts, coarsely chopped

- 1 Roast the Silver Hill Duck with the Asian Style Soy Glaze.
- 2 To make the dressing, whisk the lime juice, glaze, fish sauce, vinegar and chilli together in a jug until the sugar dissolves.
- **3** In a large bowl, combine the wombok, carrot, bean sprouts, scallions, spinach, mint and coriander.
- **4** Drizzle over the dressing and toss to combine. Divide among serving bowls. Top with the sliced duck and sprinkle with peanuts. Serve immediately.

DU128Z

Silver Hill Duck Breast Maple & Mustard 10 x 200g

€43.75/ €41.56 per Case



PLAN YOUR SUMMER MENU

Take a walk on the light side

- When the sun is out, no one wants to order hot, heavy meals, and healthier options become more appealing. Focus on creating lighter options incorporating plenty of fresh produce.
- Bright, colourful dishes scream summertime, so be sure to consider the aesthetics of the finished plates.
- Salads can either be very dull or a delicious riot of colour and flavour. Be sure to make yours stand out from the crowd by including contrasting textures and tastes try adding seasonal fruit such as strawberries or ripe peaches to balance out salty ingredients like cheese or nuts. Crunch is always a good thing.
- Be sure to include several vegetarian and vegan options on your menu, as well as light fish and seafood dishes.
- Make use of acidity to add freshness to summer dining; fresh tomatoes, a squeeze of citrus juice or a dash of vinegar all go a long way towards brightening the flavour profile of a dish.
- Feeling thirsty? Summer is the perfect time to introduce new cocktails, as good weather entices customers to celebrate with refreshing drinks. Focus on fruity, crisp flavours and experiment with including fresh herbs.





Seafood and eat it

Lauded for its omega-3s, high in protein and naturally low in fat, seafood is seen as a health-conscious choice by modern consumers and has the ability to command a high profit margin.

| FS526Z | Argentinian Red Prawn 70/90 1kg | €14.99/ €13.49 per Unit |
|---------|--|-------------------------|
| FS1267Z | Crispy Calamari and Cheese Bites 400g | €5.50/ €4.95 per Unit |
| FS1250Z | Red Velvet Prawns 16/20 500g | €9.99/ €8.99 per Unit |
| FS941Z | Cooked Crab Meat 500g | €12.99/ €11.69 per Unit |
| FS1206Z | Irish Prawn Tails (Shell On, Tail Off) 40/60 | €18.50/ €16.65 per Unit |
| FS1217Z | Irish Half Shell King Scallop (8-10) 1kg | €15.50/ €13.95 per Unit |

Black treacle cured wild Atlantic salmon

For the salt marinade:

1kg sugar G141
500g flaky sea salt SP148
500g coarse sea salt SP246
2 lemons, juice and zest FW611
4 oranges, juice and zest FW605
10g coriander seeds Y181
5g fennel seeds PU304
15g white peppercorns
2kg side of salmon FS249

For the treacle cure:

60g fresh ginger VW764
10g red chilli VW757
60g lemongrass HB572
80g coriander stalks HB578
8 lime leaves FW687
500g black treacle Z229017
250ml soy sauce 16285

- 1 Mix together all the salt marinade ingredients to form a paste. Separate 320g of the mix and set aside for use in the treacle cure. Rub the remainder of the marinade all over the salmon and leave in the fridge for one day.
- 2 The next day, make the treacle cure. Chop all the dry ingredients, then add the treacle and soy sauce. (It may help to warm the treacle slightly to make it easier to work with.) Add the reserved 320g of salt marinade and combine.
- **3** Wash the salt marinade off the salmon and pat-dry. Place the salmon into the treacle cure and cover. The salmon will need to be cured for four days, turning daily.

Cured loin of tuna

Tuna loin FS1239
300g demerara sugar Z313001
200g rock salt/sea salt 490047
Fresh ginger root, grated VW764
Garlic cloves, finely
chopped or crushed VP351
1 star anise, ground in
motor and pestle PU345
30ml tamari OR574
30ml sesame oil OR342
100g lime purée F14z
Fresh coriander HB578

- 1 Select a deep-sided gastronorm container that is just bigger than the piece of tuna.
- 2 In a separate bowl, mix together enough sugar and salt to completely cover the tuna, allowing for at least 1cm all round. Mix in the ginger, garlic and crushed star anise.
- **3** Mix in tamari, sesame oil, lime purée and chopped coriander.
- 4 Cover the bottom of the container (approx. 1cm deep) with the marinade mix, place the tuna in the centre, and continue to fill with the mix until well covered
- 5 Cover the container/bowl and place in the fridge for 60-72 hours, turning the tuna every day to ensure even marinating.

6 Remove the tuna from the mixture, brush off the excess sugar mixture and slice thinly. The tuna is fully cured by the sugar and salt and ready to eat.

Lemongrass and ginger purée

1 lemongrass stalk VW764 Pickled ginger OR223 Lime juice FW689

- 1 For the lemongrass and ginger purée, roughly chop the lemongrass and pickled ginger. In a bowl, combine with half of the ginger syrup from the jar. Cover and set aside in a warm place for 2-3 hours.
- 2 Place the lemongrass and ginger mix in a food processer and blend until smooth. Pass through a sieve, season to your taste with lime juice and and transfer to a squeezy bottle.
- **3** Garnish with baby leaves and serve with a fermented fennel salad and celeriac salad horseradish cream.
- **4** Alternatively, use **VG953Z**Cool'eaze Yellow Pepper & Thyme
 Coulis and **VG955Z** Cool'eaze Dill
 & Lemon Coulis.







SMALL PLATES ARE ALSO A GREAT WAY TO PERFORM A "TEST-RUN" FOR POTENTIAL NEW MENU ITEMS

Small plates are more popular than ever, especially amongst younger demographics on the hunt for Instagrammable meal experiences. The good news is that small plates can be a great additional revenue stream, whether customers order a selection to share or are tempted by the thought of a snack while perusing the menu — the ideal opportunity for a little up-selling. They also provide a low-commitment option for customers who aren't interested in a full meal at that moment, but who may be enticed by something smaller.

PK760 Z

Pork Pinchos Mixed

Box Case 125 x20g
(JamaicanJerk, BlackCajun,
LouisianaBS, TexasFP, Piri)

€32.50/ €30.88 per Case





| PK763Z | Pork Pinchos in Louisiana Brown Sugar Case 125x20g | RONTS PERCUE | €32.50/ €30.88 per Case |
|--------|--|--------------|-------------------------|
| LM637 | Lamb Mediterranean Salami 1Kg | PERCON | €8.65/ €8.22 per Unit |
| LM638 | Lamb Salami 1Kg | Malal Provis | €8.00/ €7.60 per Unit |
| PK928 | White Pudding with Ham Hock & Wholegrain Mustard | LOUGHNANE'S | €5.00/ €4.75 per Unit |
| BC902Z | Bacon Popcorn Diced 2.5kg Fzn | PONTS PERMAT | €20.00/ €16.70 per Unit |







ENJOY A LITTLE EXTRA ON THE SIDE.

A week's holiday in the Maldives. Just one of the many exciting rewards you can enjoy with Relish.









Airtight 1/4 x 150mm G/N Container with Lid €5.90/ €4.81 per Unit





€8.90/ **€7.25** per Unit





€18.00/ **€14.67** per Unit



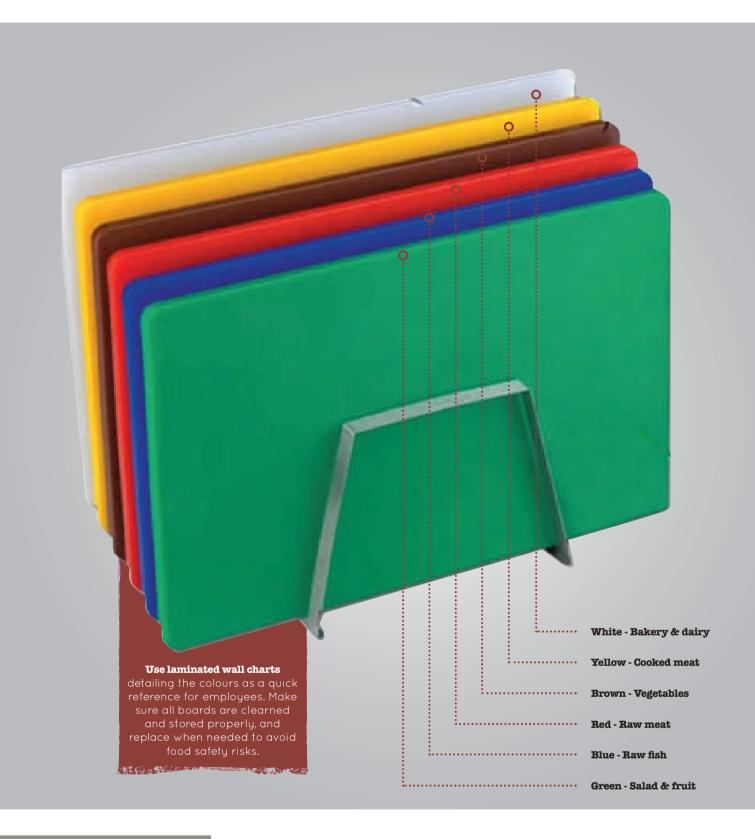
Take-away tokensDurable containers and napkins are must-haves for any take-away options, and recyclable options are all the better to promote an environmentally-friendly ethos.

| PD9890 | Tork XPN Disp Nap 2P 2F Nat Env (make a difference) case of 8000 | 10 POINTS PERCASE | €62.60/ €51.02 per Case |
|--------|--|-------------------------|--------------------------------|
| PD9877 | Tork LunchNap 2P 4F Natural Env case of 2000 | 6 POINTS PER CASE | €30.00/ €24.45 per Case |
| PD9891 | Tork DinnerNap 2P 8F Natural Env case of 1800 | 6 POINTS PERCASE | €34.00/ €27.71 per Case |
| PD1229 | Kraft Bowl 750ml Case x 300 | 10 POINTS PERCASE | €66.25/ €53.99 per Case |
| PD1251 | Kraft Bowl 1000ml 1 x300 | 14 POINTS PERCASE | €77.85/ €63.44 per Case |
| PD1230 | Kraft Bowl 1300ml Case x 300 | | €61.45/ €50.08 per Case |
| PD1252 | Lid for 750 Kraft Bowl Case x 300 | 10 POINTS PERCASE | €51.25/ €41.77 per Case |
| PD1253 | Lid for 1000ml Kraft Bowl Case x 300 | 10 POINTS PERCASE | €52.00/ €42.38 per Case |
| PD1254 | Lid for 1300ml Kraft Bowl Case x 300 | | €35.70/ €29.10 per Case |









Board basics

Make sure your chopping boards are following HACCP guidelines:

| 490680 | Chopping Board Yellow 18x12x1/2 Inch High Density | PONTS PERCASE | €10.90/ €8.88 per Unit |
|---------|---|------------------------|------------------------|
| 490679 | Chopping Board White 18x12x1/2 Inch High Density | 2 PONTS PERCAME | €10.90/ €8.88 per Unit |
| 490678 | Chopping Board Red 18x12x1/2 Inch High Density | 2 POINTS PERCASE | €10.90/ €8.88 per Unit |
| 490675 | Chopping Board Green 18x12x1/2 Inch High Density | 2 PONTS PRECASE | €10.90/ €8.88 per Unit |
| 4910 41 | Chopping Board Brown 18x12x1/2 Inch High Density | 2 POINTS PERCASE | €10.90/ €8.88 per Unit |
| 490676 | Chopping Board Blue 18x12x1/2 Inch High Density | 2 PONTS PERCASE | €10.90/ €8.88 per Unit |





| CH1593 | Carrigaline Natural Cheese 120g case of 6 | 10 PORT PRICASE | €12.45/ €11.95 per Case |
|---------|---|--|-------------------------|
| CH1594 | Carrigaline Smoked Cheese 120g case of 6 | 10 PORTE | €13.75/ €13.20 per Case |
| CH1596 | Carrigaline Cranberry Cheese Wedge 120g case of 6 | 10 PRINTED PRINTED | €11.10/ €10.66 per Case |
| CH1597 | Carrigaline Garlic & Herb Cheese 120g case of 6 | 10 PRINCE | €12.79/ €12.28 per Case |
| CH1598 | Carrigaline Blueberry Cheese Wedge 120g case of 6 | 10 PORTE | €10.00/ €9.60 per Case |
| CH2340 | Durrus Og 6x225g Case | in the second | €23.25/ €22.32 per Case |
| CH1591 | Carrigaline Dillisk Seaweed Cheese 120g Case of 6 | 10 PORTE | €12.65/ €12.14 per Case |
| CH1536 | Chulchoill Goats Cheese Log 1kg App | PENSES PRINTED | €18.00/ €17.28 per Kg |
| 490837 | Tipperary Brie 3.2kg variable weight | PORTE PRICAGE | €9.00/ €8.64 per Kg |
| CH1925 | Selection of small artisan cheese from Tipperary | 6 PROMPS PROADS | €15.25/ €14.64 per Case |
| BR1020Z | Walnut Bread 25 x 400g Part Baked FZN | 14 months | €49.99/ €40.74 per Case |
| BR1021Z | Fig Bread 26 x 330g Part Baked FZN | 6 POWNE A PROPERTY OF THE PROP | €33.50/ €27.30 per Case |
| | | | |







Easy ways to add value

Clever accompaniments can add a luxurious feel to your cheeseboard and justify charging a little more.

- · Artisan breads or thinly sliced, toasted fruit cake
- Olives
- · Cured meats, e.g. prosciutto or salami
- Fresh fruit, e.g. pears, apples, grapes and figs
- Dried fruit, e.g. apricots, figs and dates
- Nuts (raw, toasted or candied)
- Honey
- Mustard
- Jams, chutneys, relishes and other preserves
- Consider offering a selection of dessert wines at an additional cost

Serving tips:

- Keep all cheese in a cool, dry, well-ventilated cold store or refrigerator.
- Keep cheese away from other foods which may be spoiled by the smell.
- Wrap cut surfaces of cheese in waxed paper.
 Natural rinds can be exposed to the air.
 However, blue cheeses should be wrapped all over and kept separate from other cheeses to prevent the spread of mould spores.
- Remove from the fridge one hour before service. Cheese should always be served at room temperature.
- Waiting staff should be knowledgeable about the cheeses they are serving, in terms of type, provenance and strength.





"Cooleeney Farm has been farmed by the Maher family for four generations. Nestled in the heart of Tipperary's prime dairy country, we are blessed with peaty soil, a perfect climate and cloverrich grass. Our pedigree Friesian dairy herd produces flavoursome milk for making our range of handmade awardwinning cheeses.

My experience in the hotel and

catering industry,
combined with
the introduction
of milk quotas
to farming,
inspired
the idea of
processing
our topquality
milk to an

Tipperary Brie

artisan product.

In 1986, Jim and Lintroduced cheesemaking to our farm, and today we produce a wide range of handmade cheeses from cow and goat milk. Our cheesemaking team is fully trained and passionate about the production and maturation of our cheeses. Our cheese plant is BRC accreditated and all cheeses are dispatched to our customers as per their specifications.

Goat milk for our cheese making is supplied by two of Tipperary's top goat farmers, who are equally passionate about the production of top quality goat milk as we are about producing top quality cow's milk. Our Cooleeney is our signature cheese, but our range also includes Brie-style semi-soft, semi-hard and fresh cheeses."

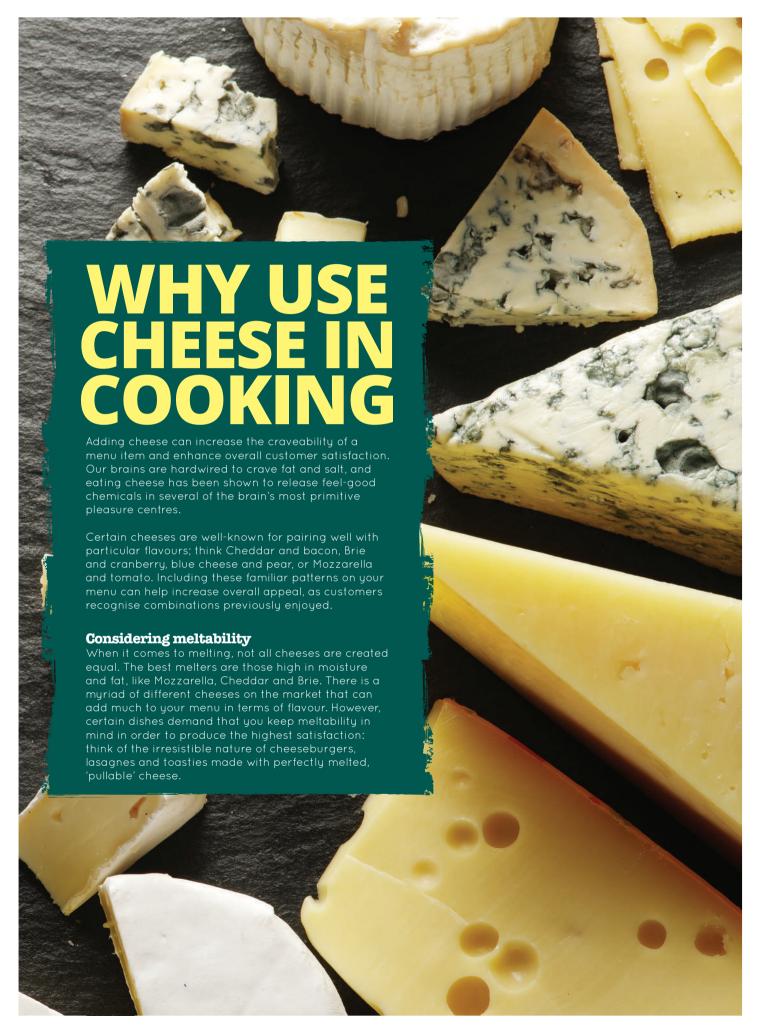


Selection of small artisan cheeses from Tipperary

Our cheeses come in many different sizes from 80g to 3.3kg wheels. We will be delighted to help you choose the cheese best for you. New product development is ongoing on our farm, and there is always something exciting in the works; 2019 is no exception. Our cheeses are perfect for both retail and food service customers and we are delighted to invite you to visit our website at www.cooleeney.com.















"The Lonergan family has been farming the land around Ballyneety in Knockanore for over 60 years. My father Ned settled in Knockanore after meeting local girl Mai whilst managing the cattle herd for the now-diminished local grand estate. Ned and Mai bought a portion of the land from the estate on which to live and work, and began their own farming venture.

They started with four Kerry cows and, over time, established a top-class milking herd. Growing up on the farm, I recognised the unique quality of the milk due to the excellent quality of the land upon which the cows grazed here in the hills of Knockanore overlooking the Blackwater valley.

As a young man, I decided to utilise the rich raw milk to make cheese and commenced many years of research and trials, with the help of my parents and sister. I finally began to make farmhouse cheese in 1987.

I established a pedigree Friesian herd of cows, milked daily in the parlour behind the cheese facility. The raw milk is brought from the dairy to the cheese facility in minutes.

We have perfected the art of cheesemaking with the help of my dedicated staff. Knockanore Cheese is a hard-pressed mature farmhouse cheese made in the Cheddar style, using raw milk. It has a subtle flavour and rich creamy texture; I believe that the raw milk contributes a subtle

layer of complexity as well as being beneficial to gut health.

We produce red and white Cheddar, Cheddar flavoured with garlic & herbs, black pepper & chives, and garlic & chives as well as the famous Oakwood Smoked Cheddar, smoked in our own smokehouse using locally sourced oak chips. We also produce an extra mature Cheddar in conjunction with Sheridans Cheesemongers called 15 Fields, named after the number of fields on my farm.

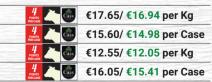
I feel privileged to be able to live and work in this beautiful part of Co. Waterford producing cheeses of which I am very proud. I feel the rich pastures and calm, happy environment in which my cows dwell contribute to the taste and quality of the cheese."

| CH1394 | Knockanore Garlic & Chive Farmhouse Cheese 1.5kg |
|--------|--|
| | |

CH1102 Knockanore Garlic & Chives 150g Unit

CH1398 Knockanore Mature White Cheddar 1.5kg

CH1104 Knockanore Vintage White Cheddar 150grm





Knockanore Garlic & Chive Farmhouse Cheese



Knockanore Mature White Chedda



Knockanore Garlic & Chives



Knockanore Vintage White Cheddar







Mediterranean

Lamb steaks or a neck joint can be marinated in a mixture of oil, lemon juice, oregano, garlic and rosemary, then roasted or barbecued and served with a fresh salad of couscous, Feta, cherry tomatoes, herbs and red onion.

| LM636 | Lamb Shoulder Steak 960g -1.2kg | PONTS PERCASE | €9.99/ €9.49 per Kg |
|-------|--|---------------|---------------------|
| LM635 | Lamb Whole Neck (Cook in Bag) 2.2- 3.4kg | PONTS PERCASE | €4.15/ €3.94 per Kg |

South America

Try barbecued or pan-seared rib-eye steaks with a fresh chimichurri and sautéed herb potatoes, or serve in a crusty roll for a convenient sandwich option.

490805 Hereford Rib Eye Steaks Wrapped 10X283g case



€79.23/ €75.27 per Case

Caribbean

Marinate pork loin chops in a mixture of garlic powder, onion powder, chilli powder, paprika, brown sugar and oil, then barbecue and serve with a fresh salsa of mango, tomato, jalapeño, red onion, coriander and lime juice.

PK226 Pork Loin Chops Boneless 10 x 170g



11.99/ €11.39 per Unit



♥ Provenance is key. Increasingly, customers want to know where their food is coming from — and they want it to be Irish. Be sure to call out your Irish-sourced mentitems to add real appeal.

Quality matters. Irish beef is arguably the best in the world. Restaurants around the globe pay premium prices for our beef, so it makes perfect sense for it to be on our menus at home, too.

Support the local. Buying Irish keeps our money in our national economy and lessens our reliance on imports.

Spread it

Whether it's for baking, serving or cooking, make sure you're getting the most out of your spread.

Light texture

Margarine and dairy spreads have soft textures making them light work to whip up into buttercream or to cream together with sugar for a sponge cake.

Vegetarian/vegan option

Margarine can make traditional bakes or meals vegetarian- or vegan-friendly, as it's made using vegetable oils. Since some may contain milk, be sure to check the label.

Heart-healthy

Many spreads contain up to 20% less saturated fat than traditional butter.

Flavoured spreads

Garlic and herb spreads make quick work of homemade garlic bread, or chilling in small portions and serving atop meats or fish.

| DY148 | Margarine Marigold Soft 2kg Tub | 2 PONTS PERCASE | €26.99/ €22.00 per Case |
|-------|-----------------------------------|------------------------------|-------------------------|
| DY405 | Dairymaid Dairy Spread 1.8kg Unit | 2 PONTS PURCASE Veg | €35.45/ €34.03 per Case |
| DY102 | Garlic Spread - 1kg Tub | 2 Veg | €5.37/ €5.15 per Unit |







CAN'T BEAT THE BURGER

If it fits well with your overall theme, a burger is a solid choice of menu offering.

You can present your burger any way you want, from a simple, classic cheeseburger all the way to an elevated option with artisan toppings that can command a higher price point.

They're profitable.

Burgers have a very good profit margin.

They're popular.

Burgers are a low-risk inclusion on your menu, since they never go out of popularity. They're also a reliable choice for less adventurous customers.

They're easily changeable.

You can switch up the toppings offered on your burger as often as you like to reflect the season or the time of day. Try a 'Burger of the Month' concept, or add a more indulgent option at the



ABP is an exclusive supplier to Pallas Foods, and their long term partnership enables us to provide the best of Irish beef to our customer base. Maintaining the highest standards of beef is a key priority for our business.

All ABP/Pallas Foods steaks are independently and frequently tested for tenderness, flavour and juiciness; this guarantees the steaks provided are of the highest quality and taste — consistently.

ABP select Irish Hereford Prime Beef from approved farmers who must meet their requirements for a consistent and continuous supply of product all year round. This allows ABP and Pallas Foods to provide well priced, quality beef to our customers whenever they need it

| 491390 | Streaky Bacon on Parchment 1kg x 8 | €66.70/ €63.37 per Case |
|---------|--|---|
| BF2116 | Steakhouse Select Beef Burgers 36 x 170g GF | ₹ 32.55/ ₹ 30.92 per Case |
| BF2865 | Irish Hereford Prime Beef Burgers 30 x 155g GF | ₹ 21.85/ € 20.76 per Case |
| BF2863Z | Beef Mini Burger Case 120 x 44g Irish GF | ₹49.55/ €47.07 per Case |
| BF1254 | Steak House Select Chuck & Brisket Burgers | ₹ €38.90/ €36.95 per Case |





Smoky BBQ cheeseburgers

200g Coleslaw Mix (1kg) VP695 2 red onions (1kg) VW740 10g flat parsley (Bb 1x100) 476248 20g Santa Maria Pickling Mix (400g) Z494073

Chuck & Brisket Burger BF1254 sliced TM196 3 x gherkins (4KG TIN) Z69, sliced 150g Carrigaline Smoked Cheddar

(1.8kg Case), sliced CH1311 6 x Brioche Style Burger Bun Frozen (1x48 Pcs. 4 Inch) BR461Z 100g Kenny's Free Range Real Mayonnaise (10Ltr) 490641 100g Kenny's BBQ Sauce Case (2 x 2.27 Ltr) MS150 2 heads Baby Gem lettuce (twin pack), sliced SL335

- **5** Once the cheese is melted, put



BUILD A BEITER BUILD A BEITER BUILD A BEITER

- Are you picklish?

that classic flavour profile.

Pickled vegetables have become more popular in recent years due to the spotlight on guthealthy foods, and their acidity works well with the other burger components. Gain serious street cred with creative house-made pickles, or simply add pickled gherkins for

.. The bun

Buns matter! They're not just there to hold the burger together, but can improve the overall burger experience. Consider options like brioche or potato buns to justify charging that little bit extra, and be sure to offer a gluten-free bun to cater to that significant chunk of the market.

Warming, toasting or steaming the bun keeps the heat in the burger for longer and creates a more pleasant experience in the hands of the customer. Spreading with a little butter never hurts, either.

-Onion

know-how

Rinsing onion slices in a bath of iced water before serving in your burgers will help to take the edge off their bite.

Feeling saucy - - -

Add interest by including less common condiments, such as a spicy sriracha aioli or a funky honey mustard mayo.

Fat is everything ----

Burgers with a higher fat content are juicier and more flavoursome, creating a better all-round customer experience.

- Cheese, please

Cheese increases the perceived quality and value of a burger. It can also add interesting flavour and improved mouthfeel, and a well-melted layer of cheese will make your burger more craveworthy.

Fresh flavours

Make sure the heaviness of the bread, meat and cheese are well balanced by including some crunch and colour, best brought by fresh produce.





Chickening out

Including chicken on your menu is a no-brainer: it's ever-popular, highly versatile and perceived as a healthy choice because of its lean protein. Make the most of chicken's easy marriage to a myriad of flavours and stand out from the crowd with more unusual menu offerings.

Innovative sandwiches

Make your chicken sandwiches something special by taking inspiration from around the world: create a Vietnamese bánh-mì baguette with carrot, coriander and pickled onions; a Southern States-style "fried chicken sandwich," with hot sauce and slaw; an elevated club sandwich including buttermilk chicken goujons; or a French-inspired brioche sandwich with caramelised onions and gooey Brie.

| CC471Z | Buttermilk Chicken Goujons 2kg | UND 14 WE PRICES | €13.95/ €11.65 per Case |
|--------|--|------------------|-------------------------|
| 491143 | Buttermilk Chicken Breast Fillet 4 x 2.4kg Fzn | Halal PRICES | €69.45/ €57.99 per Case |

Flatbread fever

Flatbreads continue to dominate casual dining, and chicken makes an ideal topping as it can match well with any flavour profile. Try adding sliced breaded chicken to a Moroccan flatbread with harissa, chickpeas and roasted vegetables, or make a BBQ chicken pizza flatbread with barbecue sauce, Mozzarella, red onion and golden goujons.

| CC994Z | Breaded Chicken Schnitzel 260g x 10PTN FZN | POINTS PERLINIT | €21.35/ €17.83 per Case |
|--------|--|-----------------|-------------------------|
|--------|--|-----------------|-------------------------|

Salads for days

Change up a Caesar salad by including breaded goujons; serve a chicken fillet over a fresh Greek chopped salad; add crumbed chicken breast to a Caprese salad for a summer-inspired take on a chicken Parmigiana; or create a Thai salad bowl with spicy peanut dressing, fried rice noodles and sliced chicken or turkey.

| 491147 | Mustard & Herb Chicken Breast Fillet 4 x 2.4kg Fzn | Us 14 WE COM | €69.45/ €57.99 per Case |
|--------|---|----------------------|-------------------------|
| 491149 | Lemon & Italian Cheese Chicken Breast 4 x 2.4kg Fzn | UND 14 points WERCHE | €69.45/ €57.99 per Case |
| A219 | Turkey Escalops 10 x 170g | | €14.00/ €13.30 per Case |

Feeling saucy

Chicken will match with almost any kind of sauce from creamy to oh-so-hot, so why not increase profits with ease by offering a range of dipping sauces for goujons?

| 491139 | Mustard & Herb Chicken Goujons 1kg FZN | JAS ************************************ | €8.19/ €6.84 per Case |
|--------|--|--|-----------------------|
| 491148 | Lemon & Italian Cheese Chicken Goujons 1kg Fzn | Hatat PONTS PRINT | €8.19/ €6.83 per Case |



Breadcrumbs are commonly used to make fried chicken, and can be a good way to bulk up burgers. However, bear in mind that many modern customers are in search of gluten-free items, and having breadcrumbs in the coating removes your chicken from their list of options.



BR492 Breadcrumbs 5kg Case €13.95/ €11.37 per Case







Going gluten-free

Offering a gluten-free bread is a must-have now. Ensure staff know which menu items are gluten-free; in particular, what is safe for customers with coeliac disease.

BR1029Z
Gluten Free 2 Pack Sliced
Multiseed Bread 36 x 70g
€26.99/ €22.00 per Case





BR780 Z
Gluten Free 2 Pack Sliced
Bread White 36x70g
€26.99/ €22.00 per Case





BR783Z

Gluten Free Burger Bun with sesame seed 20 x 90g



€17.99/ €14.66 per Case

MAKE YOUR SIDES SHINE

Side dishes don't have to be an afterthought; they can be desirable menu items in their own right and are a great way to increase the bill at the end of the meal.

- Think outside the box. Offer something outside the realm of the usual by looking to other cultures for inspiration. Why not tempura veggies, a zingy Asian slaw or a quinoa salad?
- **Top it off.** Add value by offering considered toppings or sauces with your side dishes. Loaded chips command a higher price than plain, and the addition of a moreish dipping sauce will make those onion rings special. Even a simple scattering of fresh herbs just before serving can elevate a dish.
- Consider flavour profiles. Make sure the sides that you're offering will complement your main dishes.
- **Texture matters.** The days of over-boiled veggies are behind us; make sure your carrots retain some crunch.
- Make it healthy. Modern consumers want lighter alternatives. Appeal to the healthy eater with truly interesting side salads, wholegrain options and plenty of fresh plant-based sides.



Pairing beers with burgers

Beer pairing burst onto the scene a couple of years ago and, these days, it's almost as ubiquitous as wine pairing. Making pairing suggestions on your menu is a clever way to up-sell, and there's no combination more classic than burgers and beers.

- Red ales will complement toppings like smoked cheese, mushrooms and fried onions, as well as highlighting the nutty notes of a toasted bun.
- Blonde ales will pair well with classic toppings like cucumbers, lettuce and tomato, as well as complementing any burgers with sweet and/or spicy notes.
- Suggest a gluten-free beer to match your gluten-free burger

 those customers who have had to cut gluten from their diets will thank you for it.
- And for cider-drinkers? It may not be a common pairing, but clean, crisp cider can cut through the richness of a good burger, while the fat in the burger rounds out the tannins in the drink.

| AL802 | Cronins Quality Cider Glass Bottle 12 x 500ml case | €25.00/ €20.88 per Case |
|-------|---|---------------------------------|
| AL515 | Dungarvan Copper Coast Red Ale 12 x 500ml case | €27.00/ €22.55 per Case |
| AL516 | Dungarvan Helvick Gold Blonde Ale 12 x 500ml case | €27.00/ €22.55 per Case |
| AL517 | Dungarvan Comeragh Challenger Gluten Free 12 x 500ml case | €27.00/ €22.55 per Case |







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Vegan/veggie range

| VG966Z | Vegan Pulled Oats Veggie Burger FZN 1.6kg | PONTS Vegan | €22.15/ €18.50 per Case |
|--------|--|---------------|-------------------------|
| VG967Z | Vegan Pulled Oats Veggie Natural Mince FZN 1.5kg | PONTS PERCENT | €21.85/ €18.24 per Case |
| VG968Z | Vegan Pulled Oats Veggie Balls Classic FZN 1.5kg | PORTS W Vegan | €21.65/ €18.08 per Case |
| 491090 | Beyond Burger 113.5g x 42 Frozen | 18 W Vegan | €96.69/ €80.73 per Case |

| 491316 | Eden Curried Cauliflower Burger 120g x 20 FZN | 2 V V QSan € 15.58/ € 13.01per Case |
|--------|--|---|
| 491317 | Eden Vegan Sausage 40 x 50g FZN | ** 1 1 1 1 1 1 1 1 1 1 |
| 1010 Z | Eden Garden Vegetable Premium Burger 120g x 20 FZN | # 4 V |
| 1097Z | Eden Beetroot Premium Veg Burger 120g x 20 FZN | # 4 V |
| 1099Z | Eden Spinach & Feta Slider 60g x 40 FZN | # 4 V |







For more information about our range and for delicious recipes visit www.ballymaloefoods.ie





Semi-homemade dessert

Adding a quick accompaniment to your ready-to-serve dessert range can increase the value of — and interest in — your menu offerings. Be sure to mention attractive extras like poached fruit, flavoured whipped cream or homemade custard in menu descriptions to pique customers' interests.

| DT700Z | Mixed Berry Crumble Individual Tartlet Case 18 x 100g | PONTS PERCASE | €21.80/ €17.77 per Case |
|---------|---|---|-------------------------|
| DT281Z | Individual Raspberry Tartlet Case 30 x 110 g | 10 PONTS PERCASE | €42.50/ €34.64 per Case |
| 490020 | Lemon Tart 12 Portions Pre Sliced Case | ♦ ₩ Parties | €9.99/ €8.14 per Case |
| DT707Z | Raspberry & White Choc Roulade (Individual) 20 pcs Case | 8 S S S S S S S S S S S S S S S S S S S | €22.15/ €18.05 per Case |
| CE1183Z | Carrot Gâteau 1 x 14 portion pre sliced Case | PONTS ## S | €15.35/ €12.51 per Case |
| 491166 | Raspberry & Coconut Loaf Cake 2 x 1kg FZN Case | ** PONTS PRECISE | €19.99/ €16.29 per Case |
| CE1063Z | Banana Bread 2 x 1kg Case | PRICASE ## | €19.99/ €16.29 per Case |
| CE1065Z | Lemon Drizzle Loaf 2 x 900g Case | PONTS PRICASE | €19.99/ €16.29 per Case |
| 491219 | Chocolate & Vanilla Loaf Cake 2 x 1kg Fzn Case | Veg PONTS 💥 🦃 | €19.99/ €16.29 per Case |









DIY topping bar

Serving a small tray of toppings that the customer adds to their dessert is a simple way to add a trendy trademark to your menu. A small jug of strawberry or raspberry purée, warm chocolate or salted caramel sauce and crushed biscuits or sweets are perfect for spooning over DIY ice creams or cheesecakes.



Strawberry Puree 1kg **€5.99/ €4.88 per kg**

6 POINTS PERCASE

Don't forget:

Slicing

Use a hot, dry, sharp knife to slice desserts. Run the knife under a hot tap or dip in a jug of boiled water, then dry and slice.

⊘ Displaying

Mousse and cream cakes need to be displayed refrigerated. Baked cakes are best served at room temperature or barely warmed.

⊘Storing

Cover carefully with cling film or a cake dome.

6

€6.99/ €5.70 per Case





Coffee run

Maximise on the morning coffee run — and help offset rising costs — with a few clever additions to your café. Make sure to place the most tempting treats on the counter to inspire last-minute indulgent purchases.

| CE2030Z | Cocoa and Hazelnut Filled Croissant 44 x 90g FZN | | €25.50/ €20.78 per Case |
|---------|--|---------------|-------------------------|
| CE1301Z | Custard Diamonds Case 35 x 100g | PONTS ## P | €12.00/ €9.78 per Case |
| CE1436Z | Strawberry and Cream Muffin 28 x 115g | ONT WE SHOULD | €19.99/ €16.29 per Case |
| BR1009Z | Brioche Sandwich Bread Fully Baked 44 x 130g FZN | | €18.10/ €14.75 per Case |

Built-in extras

Serving a small treat along with your coffee (and building this into the price) is a smart way to set your offering apart.

CT126 Chocolate Maxi Stick Rubens 900g unit



€14.95/ €12.18 per Case



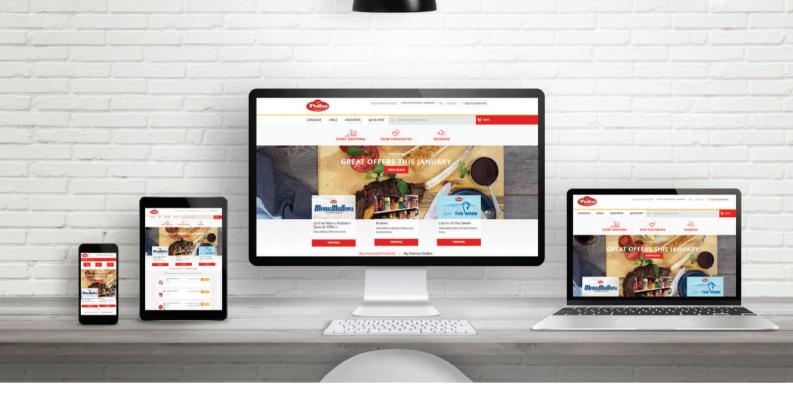




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